

IN-STORE | FROM YOUR DESK

ON-DEMAND RETAIL SERVICES for CPGs

We ensure that your retail strategies are being properly executed at all times and in all stores.



Survey.com provides CPGs with in-store retail intelligence, merchandising support and brand representation services with speed, transparency and performance verification.

- A** **AUDITS & COMPLIANCE**
Data and photos that give full visibility into how products and promotions are being presented to shoppers.
- B** **BRAND REPRESENTATION & MERCHANDISING**
Recurring in-store execution, including problem resolution, merchandising, and periodic meetings with store managers to maintain consistent product availability and shelf integrity.
- C** **SALES & ACTIVATION**
In-store sales visits to place orders, improve placement and add promotional support.
- D** **TRADE MARKETING & PROMOTIONAL EVENTS**
In-store, direct-to-shopper promotional event installation and execution.
- E** **SUBSCRIPTION DATA REPORTS**
Comprehensive data, photos and analysis of product allocation, pricing and inventory for entire product categories.



CLIENT

"I need a job done"



PROJECT TASK

Client and Survey.com account manager confirm project task to platform



PROFILING

Based on profiles, our technology identifies reps with the right skills for each project



CONFIRMATION

Reps get notified about projects and confirm the visit schedules



RETAIL WORK

Reps complete the work in stores by following instructions in the app



UPLOAD

Reps upload their work and cloud sync technology provides near real-time reporting



QUALITY ASSURANCE

Our QA team reviews all data and photos, guaranteeing accuracy and completion



REPORTING

Detailed reports are available on your custom dashboard

With over 500,000 field reps available on-demand, we offer full U.S. coverage, fast turnaround times, and scheduling flexibility. And you are always in real-time control.

1

BASIC RETAIL AUDITS

Store audits that give clients full visibility into how their products and promotions are being presented to shoppers.

2

ADVANCED RETAIL AUDITS

Comprehensive data, photos and analysis of product allocation, pricing, inventory and more for entire product categories in stores.

3

RETAIL MERCHANDISING

Recurring in-store execution, e.g. planogram maintenance, product restocking, display assembly.

4

PROMOTIONAL EVENTS

In-store, direct-to-shopper promotional events, including product demonstrations and shipping.

5

BRAND REPRESENTATION

Periodic meetings with store managers to maintain consistent levels of product distribution and shelf placement.

6

SALES & ACTIVATION

In-store sales meetings with the objective of getting the stores to carry our clients' products, improve their shelf positions and add promotional support.

7

RESETS

Cooler, shelf, category, and store-wide resets.

"Talk with us to find out how working with Survey.com will benefit your business. You will get a free consultation and a quote to compare." **H&P America**

Your Sales Contact: